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(Please type or print) Submitted by: Anthony 1	o. Look	SC Bar Number:		· · · · · · · · · · · · · · · · · · ·
Address: 7117 Choss	Counts Rd.	Telephone:	843-552	
N. Charles to	1,50 29418	Fax:	843-760	.2557
		Other:		
		Email: + Cox	K @ dale_j	Meadings or other paners
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Emergency Relief demanded in p	111	for item to be placed	on Commission's	Agenda expeditiously
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Other:				
INDUSTRY (Check one)	NA	TURE OF ACTION		
Electric	Affidavit	Letter		Request
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Blectric/Telecommunications	Answer Answer	Motion		Request for Investigation
☐ Electric/Water	Appellate Review	Objection		Resale Agreement
Electric/Water/Telecom.	Application	Petition		Resale Amendment
☐ Electric/Water/Sewer	☐ Briefi		Reconsideration	Reservation Letter
☐ Gas	Certificate		Rulemaking	Response
Railroad	Comments		Rule to Show Cause	Response to Discovery
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PSC SC DOCKETING DEPT.

TELEPHONE: (843) 552-4833 FAX: (843) 760-2557 7167 CROSS COUNTY ROAD, NORTH CHARLESTON, S.C. 29418

Moving and Storage, Inc.

Date: January 30, 2008

To: Public Service Commission of South Carolina

From: Anthony P. Cook, Dale J Cook Moving and Storage, Inc.

Ref: Docket 2007-421-T

When making a decision on instituting a maximum rate tariff the advantages and disadvantages to the consumer need to be addressed. My opinion is that maximum rate tariff would not serve the consumer as well as the current tariff that is now in place.

As I have seen in the past with the tariff on a national level the consumer becomes very confused with the discounting process that occurs. With this type of tariff you are giving the advantage to the mover in that the mover decides what service that they would discount and at what level of discount.

With the current tariff there is consistency, with a maximum rate tariff there is no consistency. If a consumer is being moved from or to a small rural community the mover will be more likely to charge more under a maximum rate tariff to the consumer.

Please keep in mind that if South Carolina implements a maximum rate tariff it will be adopting the same system for pricing moves that was abolished by the federal government on the national level for pricing interstate moves.

Sincerely,

Mitte

Anthony P. Cook, President

Dale J Cook Moving and Storage, Inc.

Cc Commissioner Clyburn